

SARA BARRON

GRAPHIC DESIGNER | ARTIST

Burlington, Ontario

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EDUCATION

BACHELOR OF EDUCATION

Brock University | Graduate June 2011

BACHELOR OF ARTS WITH DISTINCTION

Specialization in Design and Drawing

University of Toronto | Graduate June 2010

ADVANCED FINE ART DIPLOMA, HONOURS

Sheridan College | Graduate June 2010

ART FUNDAMENTALS CERTIFICATE, HONOURS

Sheridan College | Graduate June 2006

SKILLS

ILLUSTRATOR ●●●●●●●●●○

PHOTOSHOP ●●●●●●●●○○

INDESIGN ●●●●●●●○○○

LIGHTROOM ●●●●●●●●○○

MS OFFICE ●●●●●●●●○○

TYPOGRAPHY ●●●●●●●●●○

ILLUSTRATION ●●●●●●●●●○

PRINT PRODUCTION ●●●●●●●○○○

ANIMATE ●●●●○○○○○○○○

WORDPRESS ●●●●●●○○○○

PUBLICATIONS

The Bridal Guide Magazine

Elegant Wedding Magazine

The Wedding Co.

Wedlux Wedding How

Destination Toronto, Art Gallery Of Ontario

ACHIEVEMENTS

Faculty Design Award, U of Toronto

Faculty Drawing Award, U of Toronto

Art Gallery of Mississauga Award, U of Toronto

Faculty Drawing Award, U of Toronto

PROFESSIONAL EXPERIENCE

DESIGNER AND ARTIST, FREELANCE

Fonts and Frills

2009 to Present

· Strengthen brand integrity for clients, research and conceptualize various print and web design projects, commission illustrations and artwork.

GRAPHIC DESIGNER

Mabel's Labels

2016 to 2017 Contract

· Worked closely with marketing team. Design digital and print design for multiple promotional events; Re-designed Wordpress blog; Illustrations for new products; Work with print and production on items.

GRAPHIC DESIGNER AND CREATIVE CONSULTANT

Community Centre for Media Arts

2012

· Update the design and layout of various print documents for CCMA and non profit organizations. Curated two art shows and updated gallery space.

GRAPHIC DESIGNER AND PRINT PRODUCTION

UPS Store

2008 to 2010

· Design print and web files, print layout, pre-press set-up, printing, and finishing of a variety of projects for various clients.

ART RELATED EXPERIENCE

OCT TEACHER

VISUAL AND MEDIA ARTS SPECIALIST

Hamilton Wentworth District School Board

Halton District School Board

2011 to Present

MASTER ART INSTRUCTOR AND

DIGITAL ARTS PROGRAM DEVELOPMENT

Queen Elizabeth Park Community Centre

2013 to 2015

